



Wine Club Newsletter

Greetings from Al & Lisa

Welcome to our new electronic newsletter! We continue to look for ways to increase sustainability in day-to-day operations, so we created this digital newsletter that you will receive at each Wine Club shipment. It will include winery updates from our winemaker Shane Finley, vineyard updates from Lisa and tasting notes for wines in the current club shipment. Just for fun, we'll add current photos of our vineyard dogs, info about events, and interesting wine facts. We hope you enjoy this new format... cheers!

Al & Lisa Brayton



Winery & Vineyard Update

In the winery, Shane has been busy topping barrels, racking wine and preparing for our upcoming bottlings. We will bottle 220 cases of the 2022 Albariño in April. The 2021 Hermit, Petit Verdot, Malbec and Cabernet Franc will be bottled as well, each with less than 50 cases in production.

Pruning is underway in the vineyard... a little later than normal due to the wet weather, but crews are working hard to catch up between the rains.

Since 2018 our vineyard and winery have been Certified California Sustainable, and every year we are required to make minor advances to our sustainable winery practices to maintain this certification. This summer we will be renewing our California Sustainable Winegrowing certification at the winery and showing the progress we have made.

What is Sustainable Winegrowing?

Sustainable winegrowing is a comprehensive set of practices that are environmentally sound, socially equitable and economically viable. Sustainable wine-growing is being used by winegrape growers and vintners throughout California to grow and make high-quality grapes and wine. These sustainable practices conserve water and energy, maintain healthy soil, protect air and water quality, enhance relations with employees and communities, preserve local ecosystems and wildlife habitats, and improve the economic vitality of vineyards and wineries.





'How does the reservoir look?' This is the #1 question people have been asking this winter and spring. We are happy to report our irrigation reservoir is full for the first time in 3 years. What a relief! In order to be better prepared for future drier years, we have reduced our planted acreage from 145 to 82 acres. By farming less we will be able to irrigate based on the needs of the vines. This was an emotional decision for us but a good one for the vineyard. It brings us hope for a healthy future here at Paradise Vineyards.



Thirty-Seven Wines On The Road

In February Al and Lisa headed to Kampala, Uganda on a 'Service & Safari for the Soul' trip with the Melissa Prandi Children's Foundation & Rotary of Kampala. They met AMAZING people, distributed food and hygiene kits to several villages, and delivered the "Garden of Eatin'" Living curriculum created by North Bay Children's Center to three local schools. They enjoyed a beautiful safari to Murchison Falls National Park, and trekked gorillas in Bwindi Impenetrable National Park. Of course, no Brayton trip would be complete without Thirty-Seven Wines coming along for the ride.



SAVE-THE-DATE for our 2023 Harvest Party

Paradise Vineyards
Sunday, July 30th, 1PM - 4PM

Join us for newly released wines, paella, music and conversation with Al, Lisa and Shane!



READ MORE AND ORDER WINE AT
WWW.THIRTY-SEVENWINES.COM

TASTING NOTES

2020 Essential Riesling

Light straw color. Fresh aromatics of nectarine, white flowers, key lime and petrol. Zesty acidity frames the mid-palate with pear, slate and lemon notes. Vibrant finish reveals lychee, honeysuckle and beeswax accents.
45 cases produced

Winemaking:

- Whole cluster press
- 30-day fermentation at 55 degrees
- No malolactic fermentation; no lees stirring
- 8 months in 100% neutral French oak

Gold Medal - SF Chronicle Wine Comp.

2021 Essential Pinot Noir

Dark garnet in color with crushed raspberry, currant, thyme, sarsaparilla, and violets in the nose. A sumptuous core of Santa Rosa plum, wild strawberry, pomegranate, and cigar rounds out the beautifully balanced acidity.
800 cases produced

Winemaking:

- 10 months in 100% neutral French oak
- 5-day cold soak with 14-day skin contact
- Once daily punch-downs and once daily pump-over during fermentation

New Release!

2021 Essential Albariño

Bright golden-hued with heady aromas of pears, honeysuckle, lanolin, and lemon curd. A perfectly balanced mouthfeel is bolstered by brilliant pineapple, green apple, lemon chiffon and stunningly balanced acidity. A perfect summer wine to be shared with friends. 165 cases produced

Winemaking:

- Whole cluster press
- 30-day fermentation at 55 degrees
- No malolactic fermentation; no lees stirring
- 7 months in 70% concrete egg and 30% neutral French oak

Gold Medal - SF Chronicle Wine Comp.



READ MORE AND ORDER WINE AT
WWW.THIRTY-SEVENWINES.COM

TASTING NOTES

2021 Essential Syrah

Bright ruby/purple in color with dark notes of cassis, black raspberry, toffee, cinnamon, and mint. It has a brooding mid-palate of blackberry compote, cherry, bakers' chocolate, coffee bean and sultry tannins that continue to open up with each swirl of the glass.

45 cases produced

Winemaking:

- 25% whole cluster press
- 15 months in 100% new French oak
- 5-day cold soak, 12-day fermentation and a 5-day extended maceration
- Twice daily pump-overs during 22-day total on-skins fermentation

New Release!



2018 Reserve Malbec

Onyx color. Rich aromatics of huckleberry, coconut, cassis and violets. Full and layered tannins create a wildly textured mid-palate expressing espresso bean, vanilla, blackberry and sandalwood notes. Rustic finish exhibits blueberry, black cherry, chestnut and cola. 156 cases produced

Winemaking:

- 20 months in 100% new French oak
- 5-day cold soak; 24 days total on skins before pressing (including cold soak)
- Twice daily pump-overs during fermentation with no punch downs

94 Points, Editors' Choice - Wine Enthusiast.

2019 Reserve Petit Verdot

Dark purple in color with deep notes of black currant, black raspberry, huckleberry, tobacco, and spice. The rich and structured mid-palate has layers of wild berry pie, crème de cassis, bakers' chocolate, and rich supple tannins. An incredibly long finish completes this beautifully balanced wine.

130 cases produced.

Winemaking:

- 17 months in 100% new French oak
- 5-day cold soak; 24 days total (including cold soak) on skins before pressing
- Twice daily pump-overs during fermentation

Double Gold Medal, Best of Class ~ SF Chronicle Wine Comp.

READ MORE AND ORDER WINE AT
WWW.THIRTY-SEVENWINES.COM

Recent Scores and Awards

2023 American Fine Wines Competition

2018 Reserve Pinot Noir
93 Points & Double Gold

2018 Reserve Cabernet Franc
93 Points & Double Gold

2019 Essential Grenache
91 Points & Gold (SOLD OUT)

2019 Essential Albariño
90 Points & Gold

The Wine Enthusiast Magazine

2018 Reserve Petit Verdot
95 Points & Editors' Choice

2018 Reserve Malbec
94 Points & Editors' Choice

2018 Reserve "The Hermit" Red Blend
92 Points

2019 Reserve Chardonnay
91 Points



Fun Facts!

A standard wine barrel holds...

60 gallons of wine.

25 cases of wine.

300 bottles of wine.

about 1,500 glasses of wine...
depending on how big your glass is.

Cheers!

